ISO/IEC JTC 1/SC 29/WG 03 N0330

**ISO/IEC JTC 1/SC 29/WG 03  
MPEG Systems   
Convenorship: KATS (Korea, Republic of)**

**Document type:** Output Document

**Title:** WD of ISO/IEC 23001-11 3rd edition Energy-Efficient Media Consumption (Green Metadata)

**Status:** Approved

**Date of document:** 2021-07-28

**Source:** ISO/IEC JTC 1/SC 29/WG 03

**No. of pages:** 3 (with cover page)

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**Committee URL:** <https://isotc.iso.org/livelink/livelink/open/jtc1sc29wg3>

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**ISO/IEC JTC 1/SC 29/WG 03 MPEG SYSTEMS**

**ISO/IEC JTC 1/SC 29/WG 03 N0330**

**July 2021, Virtual**

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| **Title** | **WD of ISO/IEC 23001-11 3rd edition Energy-Efficient Media Consumption (Green Metadata)** |
| **Source** | **WG 03, MPEG Systems** |
| **Status** | **Approved** |
| **Serial Number** | **20584** |

**Introduction to WD of ISO/IEC 23001-11 3rd edition Energy-Efficient Media Consumption (Green Metadata)**

The attached document is the WD of the 3rd edition of ISO/IEC 23001-11 Energy-Efficient Media Consumption (Green Metadata).

Compared to the previous edition of ISO/IEC 23001-11, this new edition adds the specification of a VVC SEI message carrying green metadata, related to decoding complexity metrics and to quality metrics metadata enabling quality recovery after low-power encoding, in addition to the already specified AVC and HEVC SEI messages carrying green metadata.

This new edition also addresses several clarifications and improvements.

The WD text is attached to this contribution (document “WD\_ISO\_IEC\_23001\_11\_3rdEdition.docx”). Changes compared to the 2nd edition are marked as revisions.