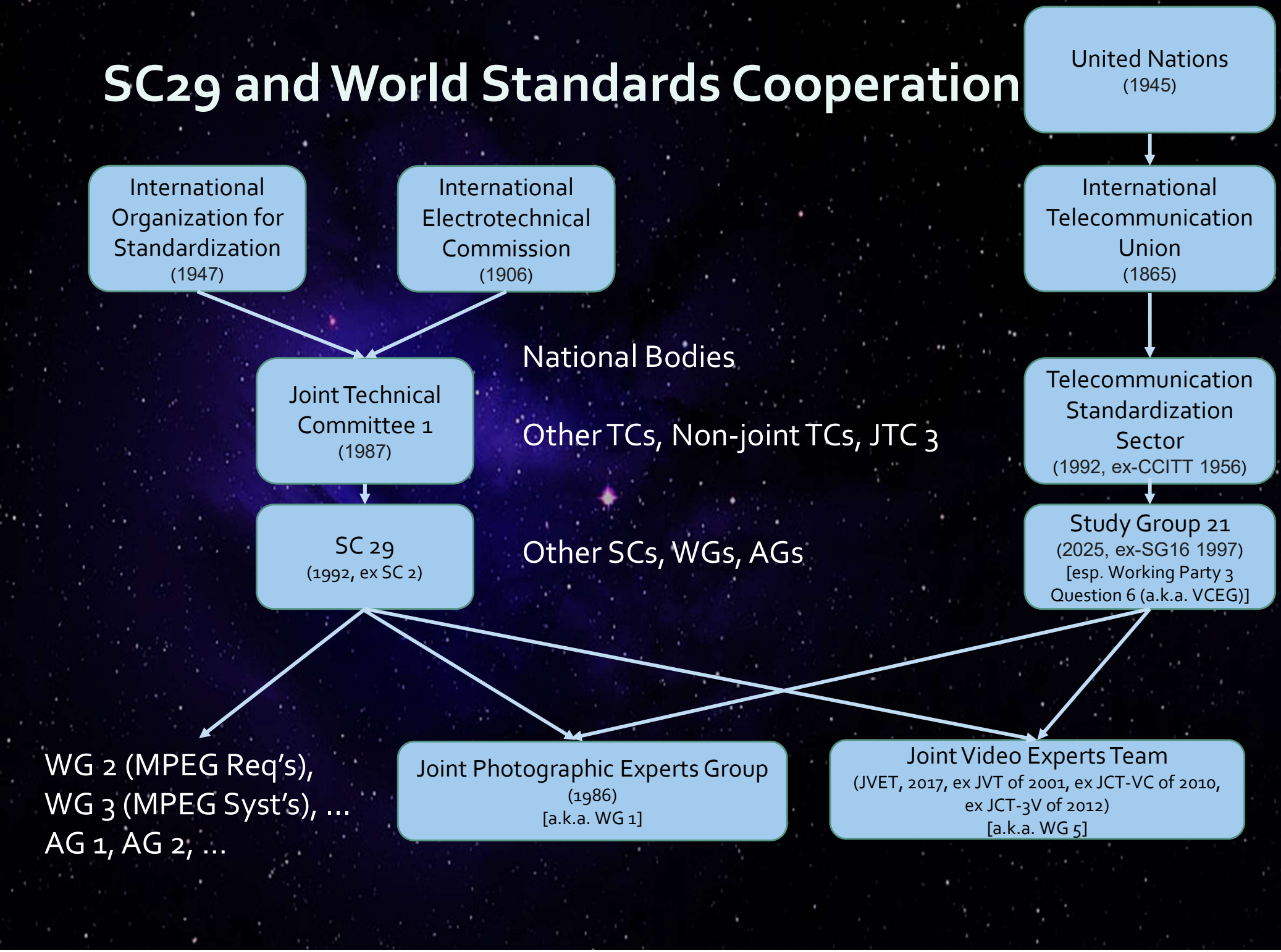SC29 and World Standards Cooperation